

**Franchise**<sup>TM</sup>

**2000**

**INDIA'S TOP  
FRANCHISES**

**—2025—**

# Give Your Business The Center Stage It Deserves

We are back in putting businesses in limelight with our 26th Anniversary Issue. This issue brings forth Top 200 Franchise Business Ideas which are slated to change the dynamics and discourse of Franchise Business in the coming years.

As we are enjoying the completion of our 25th celebratory year and have embarked on another successful year with our 26th anniversary issue, we feel glad to make an announcement for our upcoming 26th Anniversary Issue; due in April 2025. This special "Top 200 Issue", in its annual listing of Top Franchise Opportunities, will be highlighting the best performing franchise companies and will showcase the best franchise opportunities for 2025.

## Recognising The Trailblazers

Top 200 Franchise Brands is a Midas touch in the world of franchise business that instantly gives you recognition and respect and keeps on running the wheels of prosperity for the brand. It is a unique platform, a distinct voice that recognizes the achievers and doers, recognizing their journey into the fast lane of business and propelling them into the limelight they truly deserve. These trailblazers have mastered the art of pushing all possible boundaries, nurtured a culture of technology and innovation and have inspired others.

## Bespoke Business Platform

Get endorsed. Enjoy maximum business exposure.

We believe in creating Business opportunities and so our platform connects the business community and their brands across India and abroad.

With an integral strength of targeting a huge B2B, corporate and commercial audience, ours is the most trusted publication for the franchise business community, company owners, directors, senior business professionals, entrepreneurs and ambitious young business people. Our Editorial content is highly driven and dedicated in showcasing innovation and new ideas and supports the franchise business 'eco system'. Helping businesses grow is our sole purpose and we need you to help us move from being the best franchising magazine to being the best business magazine.



Print Run of **2,00,000 Copies** with a shelf life of **6 months**.



# A Platform Privilege Business Growth Story

The Franchising World magazine will celebrate its 26th Anniversary by releasing its Most Influential Issue ever this April. This edition is the product of 2 decades of relentless journalistic effort to bring franchise fraternity closer to investors through the path of business and entrepreneurship.

## 'The Franchising World'

With our magazine standing in its 26th year now, it has been the catalyst of spreading the awareness to modelling a change in the business attitude of business buyers & sellers.



# Wide range of Readers from Direct Consumers to business houses!

- Prospective and current investors
- Entrepreneurs leading big corporate houses
- Prospective and current franchisees and franchisors
- Small and medium business owners looking for business opportunities
- Women entrepreneurs, high net-worth individuals looking for business opportunities
- Managerial professionals or senior officials from large corporations
- Retail business owners
- Vendors, distributors and product suppliers

**Franchise 200**  
LEADER FOR FRANCHISES  
2017

**ESTABLISHED**

**EUROKIDS**

## Transforming Education & Edupreneurs

**PRAMOD BALA,**  
Co-Founder with Mrs. Smita Bala

EUROKIDS, NOW KNOWN AS EUROKIDS LEARNERS ARE ONE OF INDIA'S LEADING EARLY CHILDHOOD & K-12 EDUCATION GROUPS. THE BRAND IS COMMITTED TO BUILDING A SCHOOL FOUNDATION & ACQUIRE SKILLS IN FUTURE ORIENTED WITH STUDENT-CENTRED GOALS.

to ensure young minds. EuroKids Pre-Schools 'Child Play' ideology ensures that growth and engagement needs of a child are met in a home-like environment. The brand offers EuroKids entrepreneurial opportunities to over 1,000 individuals in nine successful preschool centres. EuroKids Franchisees and various ranges to help enhance a child's analytical, cognitive, social and language skills. Activities in EuroKids include storytelling sessions, creative writing sessions, maths solving and more, depending upon the age group of the child. This also brings an additional opportunity to enhance business output. EuroKids offers franchise opportunities exclusively based on developing executive functional skills that helps children learn, play and engage in a fun-filled environment. Their firm belief is to nurture the child's imagination by providing him/her opportunities to grow and develop while playing, listening, reading & writing. According to the official statement of the company, "EuroKids is a business with sustained returns possible over a long term vision towards the nation. The investment amount varies depending upon the size (1200+ sq. ft. of the pre-school and the city). EuroKids has been recognised as a preferred franchise of opportunity for pre-school expansion. EuroKids has secured its presence with over 1200+ pre-schools. For taking a franchise, an investor needs an investment of Rs. 8-12 Lakh with a space of 1200 sq. ft. to 2000 sq. ft. The brand has been providing all franchise support like high-quality training, marketing and sales support as well as operational support to all its franchisees in the preschool profitability."

**CONTACT INFO:**  
• Website: [www.eurokids.com](http://www.eurokids.com)  
• Email: [info@eurokids.com](mailto:info@eurokids.com)  
• Phone: +91 9899 999999  
• Address: Plot No. 100/101, Sector 10, Gurgaon, Haryana, India

**Franchise 200**  
LEADER FOR FRANCHISES  
2017

**ESTABLISHED**

**RAYMOND LIMITED**

## Future with 'Re-Imagined' Raymond

RAYMOND WITH ITS 37-YEAR-OLD EXPERIENCE IS A FLEXIBLE COMPANY WITH MODERN INFRASTRUCTURE AND STRONG BRAND-TO-MARKET MARKETING CAPABILITIES. SINCE WITH BRAND REVIVAL, IT IS THE FASTEST GROWING FASHION FABRIC BRAND.

They have been successful with class, elegance and individuality which is evident in their fashion. In 2016, Gaurav Singhania was appointed Chairman and Managing Director of Raymond Limited. Raymond offers an exclusive range of clothing and retail fabric across a plethora of systems such as Standard, Future, Cotton, West, Studio, Luxe and Design. The brand offers a complete solution and the number of stores in each of its brands - Park Avenue, Raymond Ready to Wear, CottonPlus and Pure Cotton have grown significantly and opened a business space in its time. The Raymond Group has a significant hold over the B2B space through its garment business.

**CONTACT INFO:**  
• Website: [www.raymond.com](http://www.raymond.com)  
• Email: [info@raymond.com](mailto:info@raymond.com)  
• Phone: +91 9899 999999  
• Address: Plot No. 100/101, Sector 10, Gurgaon, Haryana, India

**THE PRESTIGE**

## Incredible profits in Innovative Kitchen biz

THE PRESTIGE KITCHEN IS PART OF TFW GROUP. TFW PRESTIGE PROVIDES TO INDIA ON THE PILLARS OF VALUE, INNOVATION, QUALITY AND TRUST, MAKING THE BRAND THE FIRST CHOICE TO MILLIONS OF WOMEN.

The Prestige, functioning in a wife-to-wife business model, filed with being the most trusted brand in a food, kitchen and household business offering and bringing the franchisee's entrepreneurial spirit to give customers the best of Prestige with a differentiated kitchen shopping experience. Franchising has helped the brand to attractively raise and generate new investments to which today it is present across 800+ cities in India.

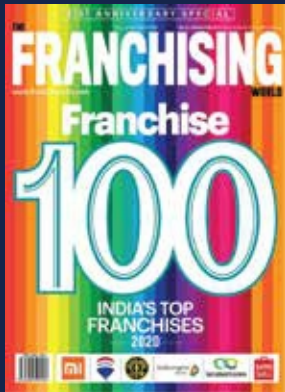
**CONTACT INFO:**  
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PLEASE FEEL FREE TO CONTACT US AT:  
098100 92379

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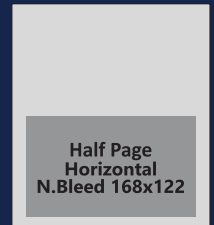
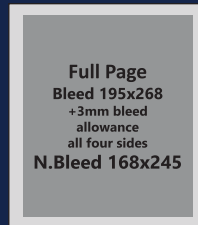
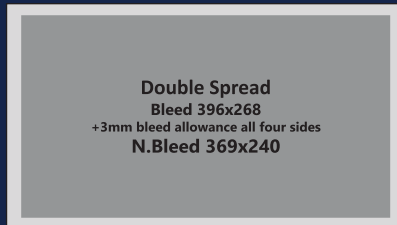
# TARIFF PLAN



Run On Positions (Full Colour Ad)	Single Issue	Size
Full Page	Rs 2,75,000	195mm(w) x 268mm (h)
Full Page (first 20 Pages)	Rs 3,00,000	195mm(w) x 268mm (h)
Half Page	Rs 1,10,000	168mm(w) x 122mm (h)
1/2 Page Double Spread	Rs 2,00,000	369mm(w) x 122 mm (h)
Double Spread	Rs 3,00,000	396mm(w) x 268mm (h)
Strip Ad	Rs 80,000	168mm(w) x 53mm (h)
Special Positions (Full Colour Ad)	Single Issue	Size
Outside Back Cover	Rs 4,00,000	195mm(w) x 268mm (h)
Inside Front Cover	Rs 3,50,000	195mm(w) x 268mm (h)
Inside Front Facing	Rs 3,50,000	195mm(w) x 268mm (h)
Inside Back Cover	Rs 3,50,000	195mm(w) x 268mm (h)
2 Page Cover Gatefold	Rs 4,75,000	384 mm(w) x 268mm (h)
First Double Spread	Rs 3,50,000	396mm(w) x 268mm (h)
Art Card (135gsm) Single Side	Rs 3,00,000	195mm(w) x 268mm (h)
Art Card (135gsm) Both Side	Rs 4,00,000	195mm(w) x 268mm (h)
Art Card Single Side with Tab	Rs 3,50,000	195mm(w) x 268mm (h)
Art Card Both Sides with Tab	Rs 6,00,000	195mm(w) x 268mm (h)
Commissioned Editorial Per Page	Rs 1,50,000	195mm(w) x 268mm (h)
Classified Section Quarter Page	Rs 50,000	
Special Franchise Highlights	Single Issue	
One page story	Rs 1,25,000	
Two page story	Rs 2,50,000	
Three page story	Rs 3,25,000	
Four page story	Rs 4,00,000	

## Special Franchise Highlights

An exclusive opportunity for a feature story in Anniversary Issue along with Top 200 Franchise Opportunities



FREQUENCY - Bi-Monthly  
 BOOKING DEADLINE - Article - 31st March 2025  
 BOOKING DEADLINE - Advt - 10 th April 2025  
 MATERIAL - PDF with 300 dpi Control to curve fonts  
 OR EPS in a CD

## TECHNICAL SPECIFICATIONS

Paper: 65 gsm Art paper  
 Printing Process: Web-fed  
 Binding: Perfect binding  
 175 - line screen, emulsion side down  
 Cover: 170 gsm Art paper



# SEAL OF TRUST

We bring to you The Franchising World's Badge of Honour, one that you can wear with pride.

Join the prestigious club of Top 200 Franchise Opportunities in India!

This specially curated list of Top 200 Franchise Opportunities will feature businesses that have sealed their success and made a mark in the industry. Be a part of the Top 200 list and grow your business further, with The Franchising World Certification of success.

## AD RECOGNITION



## CERTIFICATE OF APPRECIATION

